

TAP CANCER OUT

2022

# ANNUAL REPORT



# A WORD FROM OUR EXECUTIVE DIRECTOR

To all Tap Cancer Out Stakeholders and Supporters,

Make no mistake, I'm no runner. While my Tap Cancer Out journey actually started when my wife and I trained for (and completed) a half-marathon in support of the Leukemia & Lymphoma Society, that was famously our first and last road race longer than a 5K. So the gap between Usain Bolt and myself is...big. But when I think of our 2022 and the lead up to it, I imagine Usain Bolt preparing for the Olympics. He most certainly starts training years out, pushing a little harder and harder each run, getting a little bit better and better each day, until it's time to perform on racing's biggest stage. And at that point, he's in prime form.

I'm getting to how I'm EXACTLY like Usain Bolt...trust me! :o)

2020 was a very difficult for us, as it was for all nonprofits and live event companies (we're lucky enough to be BOTH!). But by late 2020 we were hosting small scale Sub-Only Showcases. By 2021 we were back hosting our tournaments. But it wasn't until 2022 that we were able to deploy the vision we originally planned for 2020 - a full calendar of 20 tournaments across I4 US States - punctuated by Global Grappling Day where we unite the BJJ community around the globe. 2020 was supposed to be "the" year. But after a tumultuous period, the stars finally aligned.

Like Usain Bolt coming off the blocks in the IOO meters, our 2022 started fast and ultimately broke all sorts of records, including total fundraised at events, most competitors/fundraisers in a year, highest grossing single tournament, and most fundraisers over \$10,000 (13!!) earning a trip to San Diego on our TCOasis BJJ retreat. Our friend Rich Byrne led the way again this year with \$19,920 raised for Global Grappling Day and Robby Warford from New England United took home the Top Youth Fundraiser of the Year with \$15,700 raised. All of these tremendous efforts helped us provide a \$1.4 million series of gifts to our IO primary beneficiaries and 4 secondary beneficiaries who received spot donations.

2022 put us back on track and we can't thank our #TCOArmy enough for their continued support!

Sincerely,

Jon Thomas

Founder and Executive Director

# **OUR MISSION**

To motivate and empower the Brazilian Jiu-Jitsu community to raise awareness and funds for cancer-fighting organizations.

# **OUR VISION**

To give every grappler in the world the opportunity to fight for those in the fight of their lives.





Our 2021 - 2022 beneficiaries are a diverse group of world-changing organizations. While most of our gifts support cancer-based research grants, we also want our funds to help in ways not often thought of by those who have never experienced cancer face to face. This can include funding a mobile HPV Testing & Treatment Clinic in Kenya or sending them to a serene lakeside retreat where they spend a week with fellow families sharing a similar cancer journey.

We were honored to present our IO primary beneficiaries with \$1,200,000 million in gifts which funded 24 different grants and special programs. Thanks to the amazing work of our fundraisers and the generosity of our donors, we were able to provide an additional \$100,000 in spot donations to 4 additional beneficiaries for a total of \$1.3 million donated!



### **PRIMARY BENEFICIARIES**

- Alex's Lemonade Stand Foundation \$250,000
- American Brain Tumor Association \$125,000
- Camp Sunshine \$100,000
- Christopher's Haven \$75,000
- CureCervicalCancer \$100,000
- Dana Farber Cancer Institute \$100,000
- First Descents \$150,000
- Isabella Santos Foundation \$100,000
- Pink Ribbon Girls \$50,000















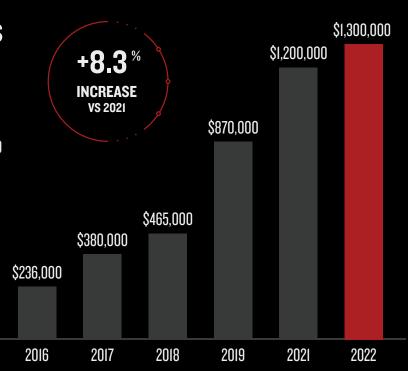






#### **ADDITIONAL BENEFICIARIES**

- Leukemia & Lymphoma Society \$30,000
- Pancreatic Cancer Action Network \$30,000
- St. Baldrick's Foundation \$30,000
- Koenig Childhood Cancer Foundation \$5,000





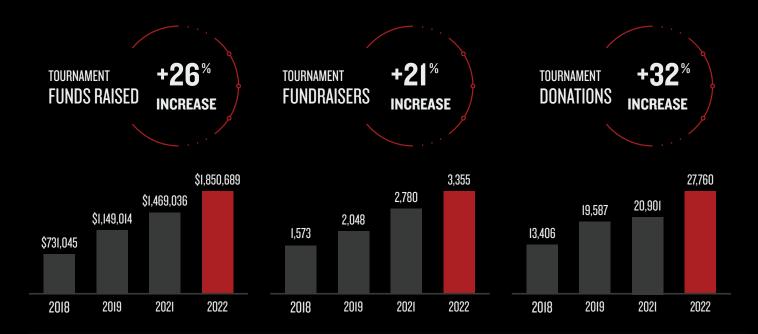




# **TOURNAMENTS**

Phoenix, AZ | San Diego, CA | Charlotte, NC | Baltimore, MD | Miami, FL | Atlanta, GA | Dallas, TX | Denver, CO | Minneapolis, MN | Detroit, MI | New Haven, CT | Raleigh, NC | Winter Haven, FL | New Orleans, LA | Austin, TX | Nashville, TN | Chicago, IL | Jacksonville, FL | Philadelphia, PA | Danvers, MA

For the first time ever, 2022 hosted a completely full schedule of Tap Cancer Out BJJ Open tournaments! In total we hosted 20 tournaments across I4 US states, attracting 7,322 competitors and grossing \$1,850,689 in funds raised. More than 45% of our competitors fundraised (3,355) generating 27,760 donations. All of these metrics are records for Tap Cancer Out. The tour was highlighted by our first visit to Detroit and our return to Phoenix, San Diego, and New Orleans! Massachusetts broke nearly every record we have, for the first time exceeding \$350k raised in a single event. What a weekend and what a way to end the Tour season!



# **GLOBAL GRAPPLING DAY**

Now in it's third year, Global Grappling Day has become one of our top performing events in the entire calendar, and a perfect way to wrap up the year by uniting the entire BJJ community in the fight against cancer. After learning so much in 2021 about how teams were coming together to celebrate the day, we worked hard to create toolkits and put together a framework that would support both academies and individuals alike from across cultures and oceans.



475 registrants took part from 4 countries and 34 U.S. States + Puerto Rico. In total the event raised \$210,658, which equates to \$780 raised per transacting fundraiser, including \$21,300 raised on the day of the event and another \$20,000+ AFTER the event! Global Grappling Day raised \$127,000+ alone just in the month of December.

Dan Champion was FINALLY bested as our Top Overall Fundraiser by...his teammate Dennis Vos! Dennis raised \$15,911 while Dan continued his impressive efforts raising another \$10,360, helping vault Brazil-021 Chicago to the Top Fundraising Team spot! Fundraisers Rich Byrne and Chris Escobar also exceeded \$10k raised.

**GLOBAL GRAPPLING DAY** FUNDS RAISED \$210K

**GLOBAL GRAPPLING DAY PARTICIPANTS** 

475

AVERAGE RAISED PER **FUNDRAISER** 

\$780













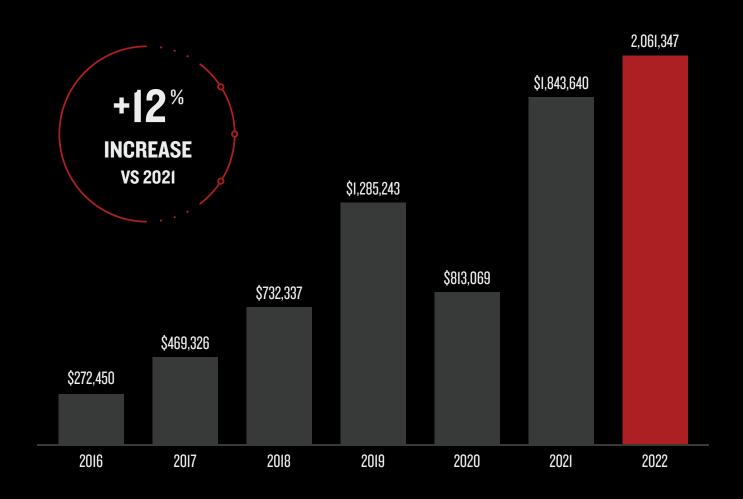




# **YEARLY EVENT FUNDS RAISED**

Fundraising is vital for us to support both our beneficiaries and the infrastructure of Tap Cancer Out to allow us to continue hosting our fundraising events that continue to grow each year. In 2022 we were able to host 20 Charity BJJ Open tournaments along with our third annual Global Grappling Day, fueling the \$1.3 million we gave to our beneficiaries!

Overall we saw a 12% increase in funds raised versus 2021 from \$1,843,640 to \$2,061,347 thanks to the return of our winter events in Phoenix and San Diego, which we squeaked into 2020 but were not able to host them in 2021. In total we received more than 30,000 event-based donations, a 21% increase over 2021.



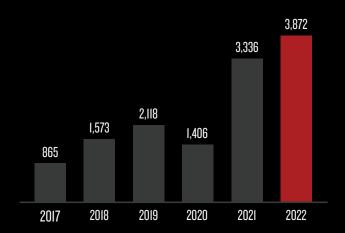


# **TOP FUNDRAISERS**

It's a special sign of commitment to our cause when an individual fundraises on behalf of Tap Cancer Out. Our top ten individual fundraisers of 2022 generated an incredible \$144,510, thanks to our top fundraiser, Rich Byrne, who raised \$19,920, narrowly edging out Shannon Schade who raised \$18,408. In total, we had 3,872 transacting fundraisers, a 16% increase over 2021. In total, 13 fundraisers exceeded the \$10,000 raised mark, including a number of fundraisers who have reached it now for a second or even third time. Robby Warford from NEU BJJ was our Top Overall Youth Fundraiser having raised \$13,545.

#### **# OF TRANSACTING FUNDRAISERS**

YEAR OVER YEAR



#### **2022 TOP TEN FUNDRAISERS**

l.	Rich Byrne - Hamptons Jiu Jitsu	\$19,920
2.	Shannon Schade - Inversion BJJ	\$18,408
3.	Dennis Vos - Brazil-021	\$16,431
4.	Robby Warford - New England United BJJ	\$15,699
5.	Amelia Mitchell - Torres Martial Arts	\$15,064
6.	Dino Cotilletta - Gracie Sports USA	\$14,062
7.	Chris Andrews - Monument BJJ	\$12,676
8.	Chris Escobar - Unlimited Martial Arts	\$10,915
9.	Benjamen Simon - Brazilian Top Team	\$10,781
IN	George Ivanoff - Rill Brazilian Jiu Jitsu	\$10.552



## **TOP DONORS**

At the core of our impact is the generosity of our donors. For the first time more than 31,000 individual gifts were donated to Tap Cancer Out in 2022. While every single gift is cherished, we like to recognize those gifts that help us dream even bigger.

#### **OVER \$10,000**

**COMMONWEALTH ENERGY BJJ FANATICS** KINGSBURY TRUST **RICH BYRNE** 

#### **OVER \$5,000**

**ANDREA BREWSTER BRYAN BUELIN HUNKER APPEALS** MICHAEL REARDON MIKE WEAFER RYAN MITCHELL THOMAS HERRERA UNITED WAY OF MIAMI

#### **OVER \$2,000**

ALASKA COMMUNITY FDN **CALIFORNIA RESOURCES CATHERINE SCOTT** CHRISTOPER LEE **COLE ALLEM** DONAVAN MOORE **FIDELITY GRANITE CONSTRUCTION** J THOMAS MACY **JAMES LUEDKE JASON ZEPP** 

MARK AMOROSO MELISSA GAETA NATHAN JOHNSON **NATIONAL GRID** PAGLIUGHI FAMILY FDN PATRICK WALSH PATRICK ANDERSON PAUL TREFFINGER RANDY KERR ROBERT RIMASSA **RICKY MELENDEZ** SHARON BAYLIS THE HOME DEPOT TYLER TORRES **VAUNA PETERSON VONDA DUSKY** 

#### **OVER \$1,000**

**ADAM RIOS** ALAKA'INA FOUNDATION ANDREW MYERSON ARVIND CHARY **BEN JACOBS BRIDGIT ESPINOZA BRYAN COLLINS CHARLES WYNKOOP CHLOE TAKALA** 

**CHRIS ANDREWS** CHRIS LOVATO CHRISTOPHER TAM COOK ENDOSCOPY CYBER SOC DANIEL GILL DANIEL KACZKA DAVID GREENE DAVID SCHWEFLER DAWN CHAMPION **DEBORAH MONAHAN DENNIS VOS** DERRYLE KEITH DIEGO CARRIZALES DONNA & JOEL SCROGGINS JUSTIN LAURA TANEFF **ELLIOT REED ERIC CARLSON ERICA BLOCK GMS HEATING & COOLING GREGG CAVALIERE GREGORY NEWELL** HAROON SHEIKH HONDA FOUNDATION INOCENCIO MOLINA **JAMES SCOTT JAMES STAFFAN JANICE VOORHEES** 

JAY LONG **JEFF SAWYERS** JEFF TUNSTALL JENNY SUVADA **JERROD BAILEY** JIM DAVIS **JODY HERNANDEZ** JOE MONGE JOHN LOZANO JOHN MELLINO **JOHN WUNDER** JOHNS GYM LIBERTY HILL **JUDY GRAY JUSTIN CRAIN** KARL FALK **KELLY BLAGG** KENNETH JOHNSON KRISTIE SELBIE LARS HEDENBORG **MARICELA MATA** MARIO MARTINEZ MICHAEL CONROY MICHAEL MURPHY MICHAEL NIKOLAI MICHELLE NUNAMAKER **MONTE BROWDER** 

NATANIA LLERENA NATHAN LANDREY NATHAN MCCANN PAT BATEMAN PATRICK RHATIGAN PATTI BUSKING **ROB JASPERSON** ROBERT PILEGGI **ROBIN TUCZAK RUSSELL JUDD** RYAN MUGFORD SANDRIN ACERRA SCOTT ROLSTON SCOTT'S WORK CREW SEAN QUINN SHANNON SCHADE SHAWN KERNS SHAWN NUGENT STAFFORD TOWNSHIP PBA SUNNY KHIANI **SUZANNE BEALL** T PASCALIDES TRENT SHIFLETT TREY CARTER **VICTOR BERRIAL VICTORIA DOCKERY WEEKS MARINE**