TAP CANCER OUT

# GLOBAL GRAPPLING DAY

EVERYTHING YOU NEED

TO BRING THE ONE-HOUR CHALLENGE

TO YOUR JIU-JITSU COMMUNITY

# PLAYBOOK

WWW.GLOBALGRAPPLINGDAY.COM

*Fighting for those in the fight of their lives*

# WHAT IS GLOBAL GRAPPLING DAY?




**Global Grappling Day** is a worldwide one-hour rolling challenge that brings the jiu-jitsu community together to raise money for Tap Cancer Out.




Participants are asked to fundraise leading up to Global Grappling Day and earn perks, quite literally fighting for all the cancer warriors that are in the fight of their lives.

**This is the only Tap Cancer Out event we host where ANYONE, ANYWHERE in the world can take part, and we hope you do. All you need is ONE day and ONE hour to change the world!**

TAP CANCER OUT GLOBAL GRAPPLING DAY 2026

# INDIVIDUAL GRAPPLERS

*Join us in just three easy steps. All you need is your fundraising page and a partner!*



## REGISTER

Head to GLOBALGRAPPLINGDAY.COM and click “Become a Fundraiser” to set up your page/create a team/join a team



## RAISE

Share your page with friends, family, teammates, and coworkers.



## ROLL

On December 12, head to your academy’s open mat with your training partner and roll for one hour straight!

**The grappling community has always shown up for its own.**

# ACADEMY OWNERS

*We've made it incredibly easy to bring more meaning to your open mat!*

1

## OPEN THE MATS

Make space for your members to complete their one-hour roll.

2

## SHARE THE LINK

Tell your team about Global Grappling Day and get them registered.

3

## CHEER THEM ON

Help your academy build a fundraising team and make an impact together.

"Global Grappling Day gave our whole gym a reason to fundraise together; it didn't feel like a chore, it felt like training."

# INDIVIDUAL FUNDRAISING PERKS

*Our fundraising perk structure helps to incentivize fundraisers to hit, and hopefully surpass their goals. Perks are earned on an individual basis.*




**$200 Raised:** Raise more than $200, and you will earn a FREE BJJ Fanatics Instructional Video. Learn from the best and level up your grappling game.




**$400 Raised:** Raise more than $400 and you will earn all the previous perks PLUS get an exclusive GGD fundraiser tee. This CANNOT be purchased; it can only be earned.




**$600 Raised:** Raise $600+ and earn all the above perks, plus an exclusive Global Grappling Day rashguard courstey of TCO, Kojo Fightwear and BJJ Fanatics.

# INDIVIDUAL FUNDRAISING PERKS




**$800 Raised:** Earn all the previous perks PLUS our co-branded No-Gi shorts! Match them with your previously earned rashguard for the ultimate kit!




**$1,000 Raised:** $1,000+ fundraised will earn you all of the previous perks along with your choice of a backpack. Our coveted TCO Expandable backpack is super spacious with a hidden duffel bag option.




**$2,000 Raised:** Earn an exclusive TCO x Kojo Fightwear branded gi to match perfectly with your new GGD rashguard. Make a statement while on the mats!



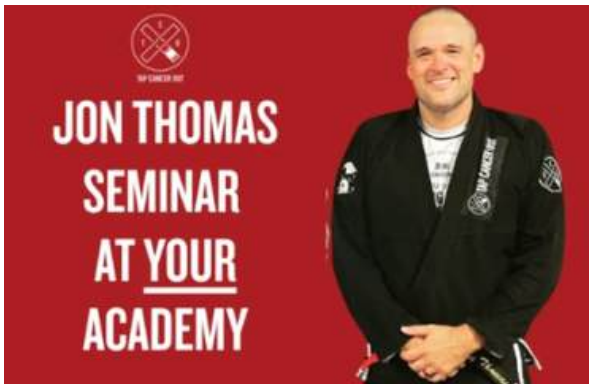

**$10,000 Raised:** THE ULTIMATE PERK: EARN A BJJ VACATION! You'll get the opportunity to train with like-minded individuals, enjoy delicious food, and more! Learn more about TCOasis at https://welcome.tapcancerout.org/tcoasis2027/

# TEAM FUNDRAISING PERKS




**1ST PLACE • TOP FUNDRAISING TEAM**

**Our Top Fundraising Team will earn a seminar at their school, taught by 5x World Champion Bernardo Faria.**




**2ND PLACE • FUNDRAISING TEAM**

Our Second Place Fundraising Team will earn a free seminar from TCO Founder and Black Belt, Jon Thomas.




**3RD PLACE • FUNDRAISING TEAM**

Our Third Place Fundraising Team will earn a free seminar from TCO Head Ref and 3rd Degree Black Belt, Sergio Pimentel.



**TEAM PERK: $5,000+**

*Any team over $5,000 will earn our RTIC Cooler and a custom academy banner!*

# OPEN MAT ENHANCEMENTS

## Simple (and optional) ways to bring in more donations for your event!

### DONATION-BASED OPEN MAT

Set a suggested entry donation and invite members, families, and guests to roll for a cause.

### PARTNER CHALLENGE

Pair up with a teammate and raise funds together. The top fundraising pair at your academy wins a special prize from your academy.

### LOCAL BUSINESS SPONSORS

Offer sponsor levels with logo placement on shirts, banners, social posts, and event signage.

### RAFFLE + SILENT AUCTION

Collect donated gear, gift cards, private lessons, seminars, and local experiences to auction or raffle.

### EVENT SHIRTS + QR DONATIONS

Sell limited-edition shirts and place a QR code on flyers, signs, shirts, and check-in tables for fast giving.

### FOOD + COMMUNITY ACTIVITIES

Partner with a food truck or restaurant and add a pizza night, cookout, kids' activity, or academy challenge.

# PROMOTING YOUR OPEN MAT

*Tap Cancer Out wants to ensure that every locally hosted event is a success. We have tips on how to best promote your event so that your students, training partners, friends, and family can take part.*

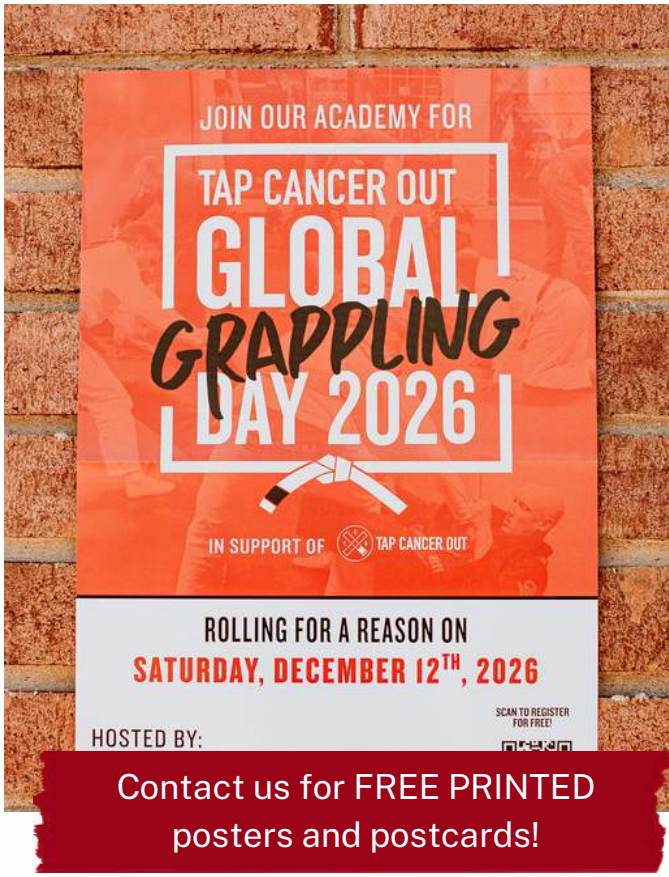
## WORD OF MOUTH

The fastest and easiest way to make people aware of your event is to simply tell them! Explain to your students and teammates that you are going to be hosting an event on December 12th and there will be more details to come. Talk to your instructor to get the green light to host it at your school. Just start the conversation!

## PRINTED POSTERS

In today's digital age, it may sound silly to suggest printing out a poster and hanging it up at your school, but this is one of the most effective ways to make people aware of your event. Trust us, we send thousands of posters to schools all across the US for our tournaments and it works!

We've created a Global Grappling Day poster that can be easily customized with your event information. You can email us at fundraising@tapcancerout.org to request printed items. Once you have your physical poster (we suggest making a few copies), hang it up at your academy, invite other academies to join, and hand it out to your teammates and friends.




Contact us for FREE PRINTED posters and postcards!

# PROMOTING YOUR OPEN MAT

## SOCIAL MEDIA

Of course, we have to include a social media strategy in our promotional plan to make it a success. Again, we've done lots of the heavy lifting for you and created an entire Social Media Toolkit. The Toolkit includes a variety of social media posts that are meant to announce your participation as a host, encourage teammates to register, count down the days until the event, and more. You can use them on Facebook and/or Instagram - or even text them to family and friends!

**When posting on social media, here are a few things to keep in mind:**




Download Our Social Media Kit: https://bit.ly/GGDSocialKit26

- Be sure to include any event specifics such as location and time in your caption
- Include your team's fundraising page URL (which you'll get once you register your team).
- You can also include your personal fundraising page to help earn those perks!
- Tag @tapcancerout so that we can help reshare your content!
- Use #globalgrapplingday to help create buzz
- Tag teammates, friends and family in the post to get their attention!
- Post regularly – even though the event is weeks away, you don't want to wait until the last minute to get people signed up and fundraising.

# PROMOTING YOUR OPEN MAT

## FACEBOOK EVENT

While this technically falls under social media, it's important to create a Facebook Event for your big day. It only takes a few moments to set up and it can be sent to your entire audience (super beneficial if you run your school and can reach all of your followers at once!).

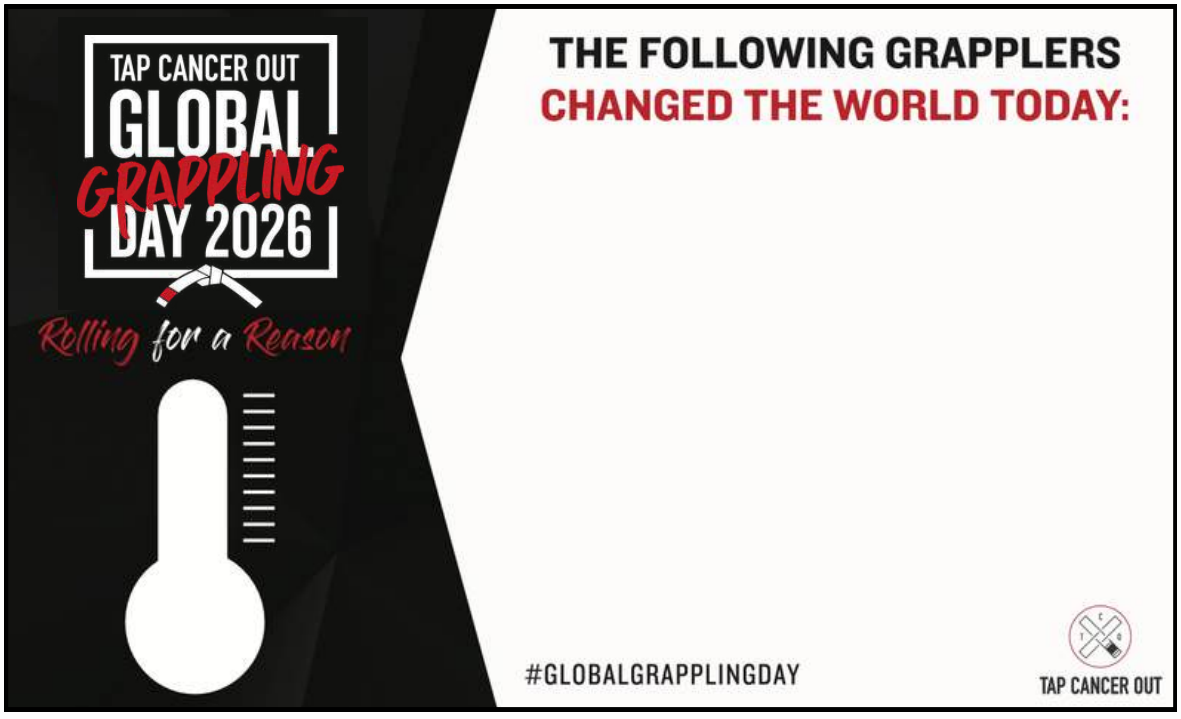
Just follow the prompts to create a Facebook Event and include all your specific details. Be sure to include details about fundraising and links to sign-up (www.globalgrapplingday.com). We've created a Facebook Event Cover image to help make your event pretty



# TRACK YOUR PROGRESS

## TEAM BANNER

We have printed vinyl banners available to teams with an event planned and active fundraisers! You can track your fundraising progress to incentivize your students as well as have a momento that everyone can sign at the event. It's free to schools who have had a quick chat with our event planners and are planning to host their own event!




Contact us to receive your FREE printed team banner!

# SUPPORT FROM TAP CANCER OUT

*Global Grappling Day event hosts have the full support of the Tap Cancer Out team to ensure their event is a success. From expert event planners to printed marketing materials and more, here's how we can help!*

- **Tap  Cancer Out Event Specialist:** You'll have a direct line to one of our event planning experts who can help answer your questions and help guide you through organizing your event.
- **Printed Posters and Postcards:** At no cost to you, we'll ship you posters that can be customized for your event and hung up at your school as well as postcards to hand out to your participants.
- **Social Media Kit:** As previously mentioned, we'll send you downloadable social media assets that you can share on your channels to help drive awareness of your event.
- **Gift Cards:** To support your raffle and drive donations, Tap Cancer Out will donate gift cards to their store to teams who have more than 10 participants signed-up.
- **"Who Do You Fight For?" Banner:** Tap Cancer Out will send your school Global Grappling Day Banner that your attendees can sign as a way to commemorate the event and the impact you made.

Please contact fundraising@tapcancerout.org to request any/all of these materials or to speak to a Global Grappling Day event expert!

# OPEN MATS WE LOVE




## GARDEN STATE BJJ

**$53,419 RAISED VIA OPEN MAT + PARTY**

***2023-2025 TOP FUNDRAISING TEAM***

**RED BANK, NJ**

In 2025, Garden State BJJ dominated Global Grappling Day, earning the prestigious title once again of Top Fundraising Team! On Global Grappling Day, the team showcased their endurance and skill by engaging in a grueling hour-long roll. Afterward, they rewarded their hard work with delicious pizza and team bonding. The event's success was further amplified by the generous sponsorship from local businesses, making it a memorable and impactful day for all involved.

# OPEN MATS WE LOVE




## RUFFHOUSE JIU JITSU

**$18,852 RAISED VIA SCHOOL EVENT**
**COLUMBUS, OH**

Hailing from Columbus, Ruffhouse Jiu Jitsu embraced the true meaning of Global Grappling Day. They invited all their members to support and fundraise to roll for an hour straight. They had a raffle drawing every fifteen minutes and had some awesome prizes! They had a catering company donate food and charged a fee for a plate that went to their team fundraising. They will be back again this year adding new elements like a pie in the face challenge for fundraisers!

# OPEN MATS WE LOVE




## 10TH PLANET ALLENTOWN

**$13,165 RAISED VIA OPEN MAT**
**ALLENTOWN, PA**

10th Planet Allentown Open Mat event is a highlight in the local grappling community, known for its welcoming and inclusive atmosphere. What sets them apart is their approach with adding additional elements to their fundraising. For example, one of their students is a physical therapist and hosted donation-based education seminars. In 2024, they hosted a super fight card where the proceeds went to their GGD fundraising. Can't wait to see what creative things they come up with this year!

# OPEN MATS WE LOVE




## WALL TO WALL MARTIAL ARTS

**$3,192 RAISED VIA OPEN MAT + PARTY**

***DENHAM SPRINGS, LOUISIANA***

Wall to Wall transformed Global Grappling Day into a festive Christmas Party Open House! The event featured a potluck brimming with delicious food and the joyful sounds of Christmas music. They added a creative touch by designing special t-shirts for fundraising and securing sponsors to boost their efforts. In addition to the t-shirts they added the logos of the local businesses that donated to their fundraising banner. To top it off, they crafted flyers with QR codes, making it easy for students to reach out to potential donors—such a clever idea!

# OPEN MATS WE LOVE



## SPRINGFIELD FIGHT CLUB

**$4,077 RAISED VIA OPEN MAT**
**SPRINGFIELD, MO**

Springfield Fight Club came back for their second year and they hosted an open mat/raffle/hour-long roll combo. They went above and beyond, adding some incredible elements to the fundraiser! They hired a photographer to take photos of the event,  went door to door to businesses to ask for donations to their raffle, and had a gym member donate some artwork for the raffle! On top of that, they had a local supplement store set up a table with refreshments for the participants, along with a massage table!

# OPEN MAT CHECKLIST

## PRE-EVENT CHECKLIST

- [ ] Discussed open mat with school owner (if that's not you!)
- [ ] Locked in date of (preferably) Saturday, December 12, 2026
- [ ] Created team page by registering on GlobalGrapplingDay.com
- [ ] Connected with TCO Team for event support
- [ ] Shared open mat details with teammates
- [ ] Teammates registered at GlobalGrapplingDay.com
- [ ] Requested marketing materials from TCO
- [ ] Shared open mat on social media (see our social media kit!)
- [ ] Secured raffle table items (optional)
- [ ] Ordered food and drinks for event day (optional)
- [ ] Check in with team fundraisers on progress

# OPEN MAT CHECKLIST

## EVENT DAY CHECKLIST

- [ ] Pick up food/beverages (if needed)
- [ ] Set up raffle table (if needed)
- [ ] Collect entry fees at door (optional)
- [ ] Get participants hyped!
- [ ] Take photos & video (or stream live on Instagram!)
- [ ] Share content during the 1-hour roll via social media, tagging @tapcancerout. Livestream!
- [ ] HAVE FUN!

# OPEN MAT CHECKLIST

## POST -EVENT CHECKLIST

- [ ] Add any donations to your team's page online or mail in checks/cash
- [ ] Thank your participants!
- [ ] Feel proud of the difference you've made!

# RECIEPT REQUEST FORM

*Please fill out and send back to fundraising@tapcancerout.org and we will ensure any one who made a donation in-person will receive a receipt for tax purposes.*

| NAME: | EMAIL: | DONATION AMT: |
|---|---|---|
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| 10. | | |

# CONTACT US



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**www.globalgrapplingday.com**